# Anna Filimonova

Visual Designer | AI Content Creator | UI/UX Designer

Los Angeles, CA | annastfil@gmail.com | (424) 420-7734

Portfolio | Second Brain app

**Profile**

Visual designer and AI creator combining UI/UX, branding and responsive web design with product advertising and visual storytelling. Contributed to 16+ digital projects at DOBRO.RU and taught design to groups of 150+ students at Yandex Practicum. Creates finished campaigns, films and digital experiences from concept through delivery.

**Skills**

Art direction • Product advertising • Visual storytelling • AI image and video production • Video editing • UI/UX research • Responsive web design • Prototyping

Design: Figma, Photoshop, Illustrator, Tilda, Readymag
AI and video: Midjourney, Nano Banana, Krea, Kling, Veo, Seedance, CapCut, Suno

**Experience and selected projects**

**AI Content Creator and Visual Designer | Independent Projects**

Sep 2024–Present | Los Angeles, CA

- Slovenian Hair: created a commissioned product campaign and AI video ad from a single client-supplied product image; the client published the ad on Instagram.
- Misha Stories: developed recurring characters and animated shorts inspired by life with my dog; two featured reels reached approximately 1.51 million combined views.
- Second Brain: designed and built a working creative planning app with briefs, storyboards, prompts, tasks, browser-local saving and backup exports.
- Visual Human Stories: turn real memories and personal photographs into films through narrative development, AI-created scenes, editing and music.

**Design Instructor and Mentor | Yandex Practicum**

Apr 2022–May 2023 | Contract | Remote

- Led visual and UI/UX design classes for groups of 150+ students; taught Figma prototyping, creative thinking, client communication and website creation with Tilda and Readymag.
- Reviewed student projects, supported career development and mentored instructors in lesson planning and public speaking.

**UX/UI Designer | DOBRO.RU**

Jan 2021–Feb 2022 | Moscow, Russia

- Contributed to 16+ digital projects, creating responsive interfaces, prototypes and branded graphics in collaboration with product managers and developers.
- Redesigned Dobro.press article search using stakeholder interviews and user feedback, replacing visual clutter with a clear list of titles, dates and topics.
- Designed recruitment and application experiences for National Census, We Are Together and Young Soul; designed and implemented Mission Good on Tilda.

**Additional design work**

Blue Haven Digital: brand identity and responsive startup website, from Figma prototypes to Tilda implementation. Independent UI/UX projects: Dec 2019–Dec 2020.

**Education**

Master’s degree in Psychology | Russia